



Realtime Agency – London – Junior Creative

Introducing Realtime

Realtime Agency is a global, full funnel digital advertising agency. We are positioned in the market as the go to agency solution for the 'Privacy age'. We have special labs teams leading in measurement (with MMM), Audience, Performance Creative and Marketing Analytics as well as all the traditional media buying teams in Programmatic, Google, Social, Affiliates, SEO, Influencer Marketing, and product feed management.

We help businesses transform their digital buying processes to drive cost efficiency and significant growth by providing a unique, data and audience-driven approach to digital buying.

We support clients in the B2B, DTC space in verticals across retail/ecommerce, healthcare, entertainment, financial/fintech, publications and much more!

An independent agency based in the U.K. but with a global footprint, our company has grown to more than 60 Realtimers in Denver (Colorado), DC, London and Manila since our founding in 2018.

As Realtime continues to expand into the leading edge of digital advertising – everything from programmatic linear television, to CTV and podcasts, to conversational commerce on social channels – we are looking to expand our team ahead of what we aim to be our most productive year ever in 2022.

As a services company, we are focused on our people. We introduced a Culture coordinator in 2021 to ensure the fun, wellbeing and development of every individual was supported.

Built your future with Realtime and progress down a path that brings you the most happiness and success!

What does RTA offer?

- People first Culture
- Growth company - We are positioned well in the market as leaders in 'the privacy age'



- Great culture – in the last year we increased our staff happiness by 20%, we have a culture coordinator, team events, learning opportunities and trainings, company mid-year kick off, individual awards, Class Pass and much more.
- We're a global company – international work and travel opportunities
- Learn all digital – programmatic, Google, Influencer, SEO, Affiliate marketing to really understand the full marketing mix – allowing you to go on and excel as a fully rounded digital leader
- Be in the mix of industry change and trends – learn how we have pivoted into the privacy age and our plans for moving into next wave of web3.0 and Metaverse.
- Fast progression routes as the company continues to rapidly grow.
- An Excellent Bonus scheme!
- A fun, friendly working environment!

Who We're Looking For

Realtimers are ambitious, data-driven, and hungry to test the limits of our advertising platforms while finding unique solutions to complex problems. As we expand our client roster, we are looking for highly motivated teammates to lead our client teams, manage campaign execution, and build relationships within some of the largest companies in the world.

We are looking for individuals that demonstrate a comprehensive knowledge of one or more advertising platforms, a strong understanding of how to build and execute campaigns, and an aptitude for working both internally with RTA's product teams as well as externally with clients.

We are looking for a diverse creative who has an understanding of digital mediums and their performance. This person would be creating digital assets for RTA's clients, also analyzing its performance and reassuring that learnings are implemented in the next production. The Junior Creative must be passionate about creating and delivering the highest quality assets.

Junior Creative Responsibilities:

- Create digital assets for different digital mediums (understanding of responsive design for multiple platforms);
- Ensure all artwork is accurately executed and delivered to a high standard;
- Research latest creative technologies available and best practises;

- Drive forward creative testing across the teams and ensure creative learnings are stored and shared across clients and teams;
- Project management on creative;
- Help define, analyze, and track creative successes to translate into other creatives
- Assist creative team in gathering necessary assets including copy, photography, and videography;
- Manage creative project plans and consistent follow-up to ensure projects remain on track;

Qualifications:

- A degree or equivalent in Graphic Design or similar;
- 1-2+ years experience artwork/graphic design experience with a focus on digital advertising and branded content (static & video);
- Fundamental understanding of typography, colour and composition;
- Demonstrate an understanding of UX best practice;
- Excellent organisational skills - this role will require juggling several creative tasks;
- Good creative problem-solving skills with the desire to learn and assist others on your team;
- The candidate needs to be creative and analytical as he/she will be closely working with account managers to understand how creatives performed, and how it can be improved.
- Good understanding of how different social platforms work, the restrictions and how best to use them creatively.
- A relevant portfolio of your current work, showcasing strong conceptual, design and typography skills.

Software skills:

- Advanced skills in designing on Adobe Creative Cloud, specifically Photoshop, Illustrator & Premiere;
- Experience with using Canva;
- Fluent in Asana, Dropbox, Google suite, Figma.
- Have a basic knowledge of HTML/CSS (Not essential)